

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	§	
Rob Greenburg, et al.	§ Group Art U	nit: 2192
	§ Confirmation	No.: 2303
Serial No.: 10/766,064	§	
	§ Examiner:	Kendall, Chuck O.
Filed: January 28, 2004	§	'
	§	
For: DISPLAYING A VENDOR PROVIDED INFORMATION SCREEN IN RESPONSE	DED § Attorney Do	cket: 200313989-2
	ONSE TO §	
A LOG-IN EXPERIENCE	§	

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450 CERTIFICATE OF TRANSMISSION OR MAILING 37 C.F.R. 1.8

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March 4, 2008

Date

Robert C. Strawbrich

Sir:

RESPONSE TO OFFICE ACTION

Please consider the following remarks in support of patentability presented in response to the Office Action having a Notification Date of January 2, 2008, for which this Response is timely filed. This response contains the following sections:

REMARKS Page 2